



RUSHMOOR BOROUGH COUNCIL

POLICY AND PROJECT ADVISORY BOARD

*To be held as a Virtual Meeting on
Wednesday, 8th June, 2022 at 7.00 pm*

To:

Cllr Marina Munro (Chairman)

Cllr Jessica Auton
Cllr P.I.C. Crerar
Cllr Michael Hope
Cllr M.J. Roberts
Cllr Jacqui Vosper
Cllr Jib Belbase
Cllr C.W. Card
Cllr M.S. Choudhary
Cllr Jules Crossley
Cllr Peace Essien Igodifo

Standing Deputies:

Cllr P.J. Cullum
Cllr Christine Guinness
Cllr T.W. Mitchell

Enquiries regarding this agenda should be referred to the Administrator, Adele Taylor, Democracy and Community, Tel. (01252) 398831, Email. adele.taylor@rushmoor.gov.uk.

A G E N D A

1. APPOINTMENT OF VICE-CHAIRMEN –

To appoint the two Vice-Chairmen of the Board for the 2022/23 Municipal Year.

2. MINUTES – (Pages 1 - 6)

To confirm the Minutes of the Meeting held on 26th January, 2022 (copy attached).

3. APPOINTMENTS TO GROUPS 2022/23 –

(1) Progress Group

To appoint the Membership of the Progress Group. Membership of the Group includes the Chair and Vice-Chairmen of the Policy and Project Advisory Board and one representative from each of the opposition parties appointed to the Policy and Project Advisory Board.

(2) Transformation Task and Finish Group

To appoint the Membership of the Transformation Task and Finish Group. Required Membership is as follows:

- Cabinet Member with responsibility for Customer Experience, Digital and Transformation
- Chairman or Vice-Chairman of Policy and Project Advisory Board.

(3) Elections Group

To appoint the Membership of the Elections Group. Required Membership is as follows:

- Cabinet Member with responsibility for Electoral Issues
- Chairman of Corporate Governance, Audit and Standards Committee
- Chairman or Vice- Chairman of Policy and Project Advisory Board

All three groups will be politically balanced and final nominations from the political groups will be available at the meeting.

4. TOWN CENTRE STRATEGY - UPDATE – (Pages 7 - 30)

To receive an update from representatives of David Lock Associates on the progress of the Farnborough Town Centre Strategy.

5. UK SHARED PROSPERITY FUND – (Pages 31 - 50)

To receive a presentation from Rachel Barker, Assistant Chief Executive, on the current position with the UK Shared Prosperity Fund.

6. **ASYLUM PROCESS - CONSULTATION –** (Pages 51 - 54)

To receive a presentation from Rachel Barker, Assistant Chief Executive on the Government consultation on the process for asylum. Feedback from the Board will be incorporated into the formal response.

7. **WORK PLAN –** (Pages 55 - 60)

To discuss the Policy and Project Advisory Board Work Plan (copy attached).

MEETING REPRESENTATION

Members of the public may ask to speak at the meeting on any of the items on the agenda by writing to the Panel Administrator at the Council Offices, Farnborough by 5.00 pm two working days prior to the meeting.

Applications for items to be considered for the next meeting must be received in writing to the Panel Administrator fifteen working days prior to the meeting.

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POLICY AND PROJECT ADVISORY BOARD

Meeting held on Wednesday, 26th January, 2022 at the Council Offices, Farnborough at 7.00 pm.

Voting Members

Cllr J.B. Canty (Chairman)
Cllr P.I.C. Crerar (Vice-Chairman)
Cllr P.J. Cullum (Vice-Chairman)

Cllr Gaynor Austin
Cllr Sophia Choudhary
Cllr Michael Hope
Cllr Prabesh KC
Cllr Mara Makunura
Cllr M.J. Roberts

Apologies for absence were submitted on behalf of Cllr Jessica Auton and Cllr Sophie Porter.

Cllr Christine Guinness was in attendance as Standing Deputy.

21. MINUTES

The minutes of the meeting held on 24th November, 2021 were agreed as a correct record.

22. STRATEGIC ECONOMIC FRAMEWORK

The Board welcomed Mr Lee McQuade, Economy and Growth Manager, and Mr Tim Mills, Head of Economy, Planning and Strategic Housing, who were in attendance to give a briefing on the Council's Strategic Economic Framework (SEF). The purpose of the briefing was to provide an update following the business facing consultation process and on the high level objectives and action plan.

It was advised that the consultation process with businesses had taken place during November/December 2021. 125 responses had been received with the majority agreeing with all sections of the document. A few common themes had been identified from the comments made, in particular:

- The need to incorporate more on climate change and clean growth
- Use of easier to understand language/jargon
- Inclusion of working from home/remote working impacts
- The need for help now
- Need for ongoing and timely data
- Resourcing

The Board was advised on revisions made to the Framework following the comments from the previous meeting of the Board. The vision and key performance outcomes had also been streamlined following comments received. The vision would be supported by four strategic pillars;

- SP1: Business Environment – Business support, retention, innovation and inward investment
- SP2: Skills, Inclusion and Prosperity
- SP3: Transport Accessibility and Communications Infrastructure
- SP4: Place – Our Centres, Sites and Workspaces

The purpose of the strategic pillars had been to provide a framework for organising and managing the individual projects and actions described in the action plan and would also guide efforts in bringing together businesses and partners to deliver the key outcomes.

The next step would be to ensure that the SEF aligned with the Council Plan 2022-25 and, if published in time, the Levelling Up White Paper. It was then proposed that the finalised document would be presented to Cabinet in March 2022 for approval.

The Board discussed the draft document and **ENDORSED** the changes made. However, the “less is more” ethos was stressed to ensure aspirations/actions were achieved. Other areas discussed included:

- Apprenticeships/skills
- Inequality
- Digital connectivity/remote working spaces
- Carbon neutrality

Mr Mills advised that a balance would be required between delivery and partnership working to achieve the aims of the SEF. It was also noted that duplication of priorities needed to be avoided, for example, where a priority was included in its own strategy, such as climate change, this would be referred to but not detailed extensively. In response to a query regarding funding, it was noted that funding would be from external sources through bidding processes.

The Chair thanked Mr McQuade and Mr Mills for their presentation and it was advised that Mr McQuade would pick up, in more detail, on comments and queries with individual Members outside the meeting where required.

23. COUNCIL PLAN DEVELOPMENT

The Board welcomed John McNab, Policy and Performance Manager, and Rachel Barker, Assistant Chief Executive, who were in attendance at the meeting to provide a presentation on the development and progress of the Council Plan 2022-25. The Portfolio Holder for Democracy, Strategy and Partnerships, Cllr Adrian Newell, was also in attendance.

The Board reviewed the process undertaken to date, and what remained to be completed before the Council Plan was presented to the Cabinet and full Council in

February, 2022. The guiding principles, discussed at previous meetings and incorporated into the Plan, were reviewed and the structure of the document was outlined. The structure had been amended to incorporate a new “welcome and introduction” section, a brief explanation on the purpose of the Plan, infographics on the local area, key challenges, priorities and activities, the workforce and the way the Council worked and how performance and delivery would be monitored. A section had also been included on past achievements, which highlighted what the Council had said it would do and what had been achieved.

The Board was advised on the People and Place related priorities and key activities, which had been underpinned by supporting strategies and plans, these included:

- People
 - Roll out of phase two of the food waste collection service
 - Help people (especially young people) into employment
 - Develop a walking and cycling plan
 - Develop a new leisure centre in Farnborough
 - Encourage active and healthy lifestyles
 - Support apprenticeships through the Aerospace Research and Innovation Centre (ARIC)
- Place
 - Complete the Aldershot Town Centre redevelopments
 - Progress the Farnborough Civic Quarter developments
 - Develop the Southwood Country Park
 - Support the creation of quality new homes
 - Update facilities at Aldershot Crematorium
 - Progress an aerospace heritage project

The Board was asked to comment on the draft Plan, and to consider suitable measures for performance monitoring and reporting purposes for its delivery. Comments would be fed back to the Cabinet at its meeting on 8th February, 2022.

The Board discussed the continued development of the Plan and raised a number of issues, including;

- Engagement with young people and hard to reach groups, learning from best practice - it was noted that a Communications Plan would sit alongside the Council Plan to support this area of work
- Affordable homes/social housing/family sized homes – it was advised that this area was covered in the Local Plan
- Capture existing priorities/activities in the refreshed Plan
- The need to include the priority to become carbon neutral by 2030
- Use of partners around helping people to become more active
- Increased income generation across services
- Links between the Council Plan and Rushmoor Housing Limited

The Board discussed a proposed LGA Peer Review on the Council’s operations, it was advised that it was hoped that this would take place later in the year following the launch of the new Council website.

The Chair thanked Ms Barker and Mr McNab for their presentation.

24. **JOINT MUNICIPAL WASTE MANAGEMENT STRATEGY**

The Board welcomed James Duggin, Head of Operational Services who was in attendance to give a presentation on the Project Integra Joint Municipal Waste Management Strategy (JMWMS). Members were being asked comment on the document in the local context.

It was advised that the JMWMS aimed to deliver waste collection, treatment and disposal solutions that provided best value financially, whilst minimising environmental impact. The Strategy set out the strategic direction for the Project Integra Partnership, and would be supported by an operational partnership agreement and detailed action plan.

The key objectives of the Strategy were:

- Partnership working – through approval of the Strategy and adopting a whole systems approach to waste services across Hampshire
- Recyclable materials management – through a commitment to move to a twin stream system to dry recyclables and reduce contamination in all waste streams
- Waste reduction – through supporting the aim to reduce waste and increase the reuse of bulky waste
- Best practice – through a commitment to share best practice to improve performance and delivery
- Service delivery – through a commitment of consistent communications to support service delivery across the partnership

The implications for Rushmoor were detailed, these included the establishment of performance targets, possible changes to bins, vehicles and collection rounds. However, it was noted that these potential changes may not happen for several years.

The Board discussed the presentation and commented/raised queries as follows:

- Need to look at what others do – i.e. circular economy
- Train/teach young people to cook – the Board were made aware of the “Love Food – Hate Waste” campaign that the Council had used in the past, this initiative educated people with meal planning, recipe ideas etc. it was hoped that the Council could do more in this area moving forward
- Engage with large supermarkets on how they present food – it was noted that Project Integra lobbied supermarkets on packaging and food waste
- Flytipping and the impacts of the reduction in hours and lanes at the Household Waste Recycling Centre (HWRC) and resulting costs – it was noted that no significant impact had been recorded since the changes had been implemented and it was also advised that Rushmoor incurred the cost to

collect fly tipped items and Hampshire County Council covered the cost of disposal

- Twin streams system, how many others are doing this? – It was advised that there had been a push from Central Government to collect more waste separated at source across the country. The twin stream system protected the quality of recyclables increasing the percentage of items suitable for recycling
- What was the plan to help reduce contaminated waste streams? - it was noted that communications, crew training and a robust approach to rejecting bins that were contaminated were all options of tackling contaminated waste.

The Board **ENDORSED** the approach and requested that the item remain on the work plan for review. The Chair thanked Mr Duggin for his presentation.

25. **WORK PROGRAMME**

The Board **NOTED** the current Work Plan.

The meeting closed at 9.37 pm.

CLLR J.B. CANTY (CHAIRMAN)

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Farnborough Town Centre Strategy

Policy and Project Advisory Board Meeting 8th June 2022

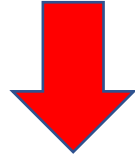
PREPARED BY

DAVID LOCK ASSOCIATES

Purpose of the strategy

- To help shape the future of Farnborough Town Centre – pulling together a variety of strands of work.
- A positive response to the changing nature of town centres and use patterns accelerated by the COVID 19 pandemic
- Focus on how to manage and instigate positive change so the town meets the needs of local people and visitors for the long term.
- To maximise the benefit the Civic Quarter will bring to Farnborough Town centre.
- To Demonstrate the Council's commitment to securing a prosperous and sustainable future for Farnborough
- To guide the process and identify next steps

Part of a Process



Taking the lead

Establish the facts
Land ownership and negotiating position
Due diligence
Acquisition of interests - Options
Planning context
Agreeing terms

Making a plan

Develop a Town Centre Strategy
Hard and soft
Future uses
Concept plan
Key development principles
Flexibility
What is right to make Farnbrough an attractive offer
Indicative Phasing and timetable

Enabling Delivery

Review market conditions & viability
Identify Delivery options
Select preferred option
Market testing
Procurement of a development partner (if appropriate)
Legally binding agreement

Implementation

Programme of actions agreed with Delivery Partner/vehicle
Masterplanning
Prospectus
Funding
Planning
Phasing
CPO?
Delivery
Review

Farnborough Today

- A medium sized town, within easy access of larger order centres
- A young town, with a need to cater for families and younger people as well
- as national issues around an ageing population
- A strong employment location, with specialities around aerospace, gaming, high tech manufacturing and emerging technologies
- Excellent quality higher education, offering a highly skilled local workforce to support business development
- A historic place, but without a historic town centre
- A place with ambition and recognition of the need to change and regenerate
- An actively and directly involved public sector, as evidenced by land ownership, and appetite for direct involvement
- A developing pace, with active projects such as the Civic Quarter

The Town Centre today

- Punches below its weight
- Does not offer the environment or mix that will serve the aspirations of its current and future immediate catchment.
- Offers limited arts and cultural activity.
- Is not “instagrammable” – something younger populations seek
- Does not offer an immediate welcome to those who might visit.

Welcome to Farnborough.....

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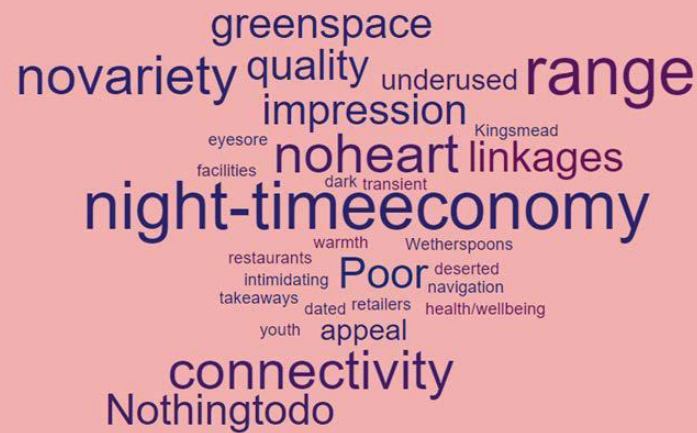
What stakeholders told us

Good



A word cloud on a light green background. The most prominent words are 'BusinessPark', 'parking', 'supermarkets', 'station', and 'vacancy'. Other visible words include 'VueCinema', 'airport', 'PlayCentre', 'homewares', 'Abbey', 'Transport', 'international', 'gym', 'Eclectic', 'independent', 'pharmacy', 'busses', 'colleges', 'DIY', 'schools', 'garden', and 'residential'.

Bad



A word cloud on a light red background. The most prominent words are 'range', 'night-time economy', 'connectivity', 'Poor', 'no heart', 'impressions', 'quality', 'eyesore', 'facilities', 'dark', 'transient', 'warmth', 'Wetherspoons', 'deserted', 'navigation', 'takeaways', 'dated', 'retailers', 'health/wellbeing', 'youth', 'appeal', 'Nothing to do', 'novariety', 'underused', 'Kingsmead', and 'linkages'.

Needs improvement



A word cloud on a light yellow background. The most prominent words are 'Approaches', 'gateways', 'Car Dependency', 'Signposting', 'Restaurants', 'identity', 'Branding', 'Hotel', 'EV charging points', 'Skateboarding', 'carparks', 'USP', 'Shopping Centres', 'Culture', 'Sustainable Travel', 'facelifting', 'Demolition', 'heritage', 'community/education space', 'walking/cycling', 'safety', and 'Wetherspoons'.

"Farnborough is a place you got to for what you need, not what you want"

"Farnborough needs to elevate its brand and connect with its history"

"The exhibition centre alone brings between 170,000 and 250,000 visitors per year - if the town centre had the right offer, the benefits to Farnborough could be multiplied"

"There is nowhere to buy menswear, other than sports or outdoor clothing - You cannot buy a suit or a pair of chinos in Farnborough, so you go elsewhere or online"

"If we do not provide a range of facilities that can attract under 40s, the town centre will struggle to compete against other urban centres in Surrey, Hampshire and Berkshire".

A vision for the future

Farnborough Town Centre - where people choose to go for what they want and need, and find a whole lot more...

- An offer that will make Farnborough attractive – more of a mix of uses, broader leisure, cultural and community offer, something for everybody, a day through to night time economy
- About place, space and activity, developing pride, loyalty, a sense of ownership and an identity
- A place where people live and work, celebrate, socialise and play
- A place of education, Leisure, culture, performance, trade, service and business
- A linked up place, integrated with its surroundings
- An active sustainable environment where people want to spend time
- A greener place

What Amazon Can't Do

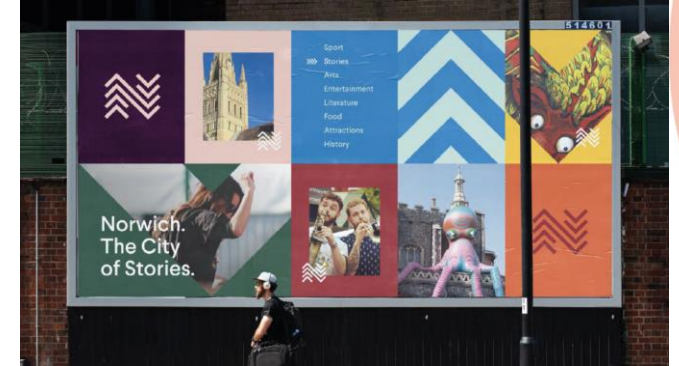
5 key themes



Theme 1: Identity, Branding and Events

Key issues	Objective	Ideas for Action	Lead and potential organisations involved	Measuring success	Delivery mechanisms and indicative timetable	Longer term aspirations
<i>Need for a clear and recognisable identity</i>	To generate loyalty, a sense of pride, <u>ownership</u> and inclusivity, and to increase town centre footfall and dwell time through diversification of attraction	Develop a brand for Farnborough Town Centre	RBC Town Centre Management team, plus Culture/Libraries at HCC	Use baseline survey on perceptions of TC, linked to scoring, and repeat each year, <u>e.g. Town Toolkit EXAMPLES OF MEASURING SUCCESS</u> , or alternatively engage a local task group of business and resident representatives to endorse processes and actions. e.g. of good practice: <u>Peoples Panel (dudley.gov.uk)</u>	Lead by RBC Town Centre Manager. Seek sponsorship from local business community.	Generate a level of interest that will enable the development of the town centre as a Business Improvement District, which can levy a charge on businesses to fund an ongoing active programme e.g. of good practice: <u>Hinckley Shops, Pubs, Businesses, News & Events (hinckleybid.co.uk)</u>
<i>Making Farnborough special and distinctive</i>		Work with local design students, possibly by way of a competition	Involve the schools and colleges, particularly Graphic design students – Competition?		Seek involvement from education establishments – a real life project – secure design work at no cost	
<i>USP</i>		Build on Aviation history – Public Art?	FAST – to help reflect the Aviation history in the branding			
<i>Enlivening the town</i>		Develop and market a programme of town centre events and a stronger cultural offer – at least 2 events per month, some incorporating day and evening elements, with different activities to attract a variety of age groups. Market the programme using the branding material, and via Social Media. Involve local businesses and community representatives. Speciality markets and festivals etc. Develop a prospectus for Farnborough, setting out the ambitions of the Council and the development/regeneration programme.	Invest in town centre management and involving the community, this will pay back investment in the longer term <u>E.G of good practice Town Centre Engagement Officers - Doncaster Council</u>	Explore existing community organisations to partner with for some events – e.g. Local Running Groups – TC half marathon? or dance troupes, Local Music business – live music in the town event etc., busking pitches, Build on Heritage – museums, TC exhibitions? Borrow ideas from elsewhere – e.g. soap box aeroplane race through Queensmead Town Centre Curry/fusion food night – with concession stands and music?		
<i>Making reasons for people to visit</i>						
<i>Creating a dynamic community related programme of activities</i>						

Theme 1: Identity, Branding and Events



Theme 2: Environment, Safety and Wellbeing

Key issues	Objective	Ideas for Action	Lead and potential organisations involved	Measuring success	Delivery mechanisms and indicative timetable	Longer term aspirations
<p><i>Creating an attractive and active town centre environment</i></p> <p><i>Greening the streets – providing important shade for climate change comfort, and opportunities for natural drainage,</i></p> <p><i>Seating and gathering places – public and associated with cafes, restaurants etc</i></p>	<p>To develop a town centre that is a place to spend time, not just shop or access services. A place that contributes to a feeling of wellbeing and provides access to cultural experiences.</p>	<p>Linked to identity and branding, but with a Greener aspect – More planters, more seating, Green strips in open areas, Fountain, water feature?</p> <p>More trees, Greener areas in car parks, better defined walkways etc. Needs a more detailed public realm masterplan to set out a comprehensive scheme.</p> <p>Incorporate new green focus in Meads redevelopment site where it intersects with Queensmead by Starbucks</p>	<p>RBC and HCC and Developers/ development partnerships</p> <p>Building on the work being done for Farnborough Civic Quarter.</p>	<p>Measuring social media activities</p> <p>No of Instagram posts (Currently 123k compared to 234k for Farnham, 112k for Camberley, 167k for Bracknell, 638k for Guildford)</p>	<p>Via Development briefs, use of any available s.106 money from development, or development of policies whereby any development within the TC or the adjacent areas makes a financial contribution to TC management and improvement.</p> <p>Explore Sponsorship opportunities.</p> <p>Develop a detailed Public Realm Masterplan, either as part of a wider TC masterplan, or as a standalone exercise.</p>	<p>A well maintained town centre where the feeling of green space, beauty, and sense of place and wellbeing extends throughout the Civic Quarter and the Town Centre evenly – building on the proposed park and square in the Civic Quarter, via a new events space at its linkage with Queensmead, and through to Princes Mead, the retail parks and in front of Sainsbury's.</p> <p>Linked places where people can sit and people watch or socialise in a friendly enjoyable environment.</p>
<p><i>A safe and attractive place – Extending CCTV to improve security and feeling of safety, linked to evening activities and lighting</i></p>		<p>Secure Public Art for key entrance to the town centre – Queensmead – linked to access gateways and wayfinding</p> <p>Secure opportunities for open air public performance and gatherings</p>		<p>No of followers on social media (Farnborough TC site 991 followers 25.4.2022)</p>		
<p><i>Developing beauty, through the design of new buildings and spaces, improvements to the existing public realm, and the introduction of public art, opportunities for public performance and heritage</i></p> <p><i>Developing an “Instagrammable environment” Where people want to see and be seen</i></p>		<p>Consider introduction of heritage trail through town centre, linking e.g. paving which tells a story in engraved pictures and captions.</p> <p>Consider incorporating art into new construction.</p> <p>Consider incorporating green walls and roofs</p> <p>Develop a “Selfie Trail” or “Selfie wall trail” Slough selfie trail goes live as part of Christmas ceremony Royal Borough Observer (windsorobserver.co.uk)</p> <p>The Bournemouth & Poole Selfie Wall Trail - Bournemouth</p>		<p>Via town centre satisfaction surveys</p>		

Theme 2: Environment, Safety and Wellbeing



Theme 3: Access, Gateways and Wayfinding

Key issues	Objective	Ideas for Action	Lead and potential organisations involved	Measuring success	Delivery mechanisms and indicative timetable	Longer term aspirations		
<i>Poor access on foot and by bicycle, and for people with disabilities – often through car parks</i>	<p>To make the presence of the town centre obvious from the outset</p> <p>To provide clear easy access routes and links, and to identify key gateways positively, linked to branding</p> <p>To develop pride and a sense of place and ownership</p> <p>To support the changes needed in how people get to the town centre, as part of the actions to mitigate climate change</p> <p>To minimise the negative impact of extensive surface car parking on the visual amenity of the town centre.</p> <p>To improve health and wellbeing though walking and cycling.</p>	Develop a detailed wayfinding plan, and link the signage and route marking to the town centre branding.	<p>RBC and development partners in liaison with HCC – NB suggestions accord with the key principles set out in HCC latest draft LPT4, regarding improving accessibility to a wider variety of sustainable and healthier modes of transport other than the car.</p>	<p>Town centre footfall</p> <p>Satisfaction surveys</p>	<p>Working with HCC on developing a Transport Plan for Farnborough</p> <p>Some elements linked to delivery of Civic Quarter and associated changes to A 327</p>	<p>Less car dominated environment and accessibility, with better delineated pedestrian and cycle routes, and clear gateways and pathways through and around the town centre.</p>		
<i>Poor sense of arrival and lack of welcoming, easily identified gateways</i>		Break the barriers that are created by the existing road network – particularly across the A325 between Oak Road and Briarcliffe House, between Asda and the Civic Quarter, and across the A 327 between the Business Park and the Town Centre						
<i>Lack of wayfinding both within and to the town centre, particularly from Station, Business parks, nearby residential areas</i>		Create Better delineated , if possible, more direct, and pedestrian and cycle friendly crossings at the locations identified above and across Victoria Road. Wayfinding related to the station and the town centre at the junctions of Victoria Road with Elm Grove Road and the A325 roundabout						
<i>Blockage and disincentive to access and finding the town centre created by the existing road network</i>		<p>Design and install clear gateway indicators</p> <ul style="list-style-type: none">• where Briarcliffe house and the proposed Civic Quarter intersect with Queensmead,• at the entrance on Victoria Road leading to Sainsburys,• as part of any new development of the Meads vacant site,• where Princes Mead meets the retail parks – the existing entrance is only apparent once you have arrived at it. <p>See spatial concept plans.</p>			<p>Need some short term changes to secure early confidence – in particular improvements to key gateways – especially where these are in public control.</p> <p>Development of a wayfinding plan – short term.</p>			
<i>Car focussed</i>								
<i>Easy to drive away from!</i>								

Theme 3: Access, Gateways and Wayfinding



Theme 4: Activities

Key issues	Objective	Ideas for Action	Lead and potential organisations involved	Measuring success	Delivery mechanisms and indicative timetable	Longer term aspirations
<i>Farnborough is primarily a "shopping" town, with additional attraction provided by Vue Cinema. There is a need to diversify the offer to generate greater footfall and dwell time, and to attract a younger age group.</i>		Build on the proposals for the Civic Quarter so that a wider mix of uses is present throughout the town centre Creation of a Leisure, Cultural and Civic Hub linked to play, indoor and outdoor leisure activity, performance, art, health and fitness and community participation space. Concentrate commercial/competitive leisure: Welcome Gravity (gravity-uk.com) , Savills UK Competitive Socialising and Emerging Concepts in Leisure , What is Competitive Socialising? (homeleisuredirect.com) and flexible leisure space around the Vue cinema and within and approaching The Meads, possibly table tennis tables in the mall space			Largely linked to delivery of development projects.	
<i>The development of a cinema in Farnham is a threat to Farnborough, as this will impact on the wider catchment available for Vue</i>	To broaden the purpose and attraction of Farnborough To secure a sustainable and flexible offer for the long term	Work with developers of Princes Mead to secure active ground floor frontages, active links and a high quality built environment. Introduce space for community activity, e.g. within Council led development; within the new leisure centre which should ideally be designed to accommodate multiple activities Blog Archives - Everyone Events; Bracknell Leisure Centre - Everyone Events; and as part of the public realm – outdoor Events Space at the entrance to Queensmead, and its junction with the access to Princes Mead.	RBC, through preparation of development briefs for The Meads and adjacent vacant land, in conjunction with land owners. Through the planning process and working with developers who bring forward proposals for Princes Mead. Through the development partnership for delivery of the Civic Quarter.	Town centre satisfaction surveys The ability to attract competitive/commercial leisure operators Number of events hosted in Farnborough per annum.	Short term development of Masterplans for Town Centre sites, and policy context for developments Short term – introduce leisure in mall space in The Meads – collaboration with Table Tennis England Home - Table Tennis England Short term: provide busking locations, enable pop up venues/activities/ performance opportunities, work with local colleges, charities etc to instigate immediate range of activities Short term: Explore potential for charitable delivery of multi-function ambitious skateboard/climbing facility such as that in Folkestone. Longer term collaboration and partnering with the Private sector where appropriate	For Farnborough to be recognised within the region as a location that offers unique leisure destinations, has an active cultural and live music scene, including the ability to host medium sized bands, and for Farnborough to be identified and used as a place to eat, with an evening economy offer that spans age groups and a quality range from fine and speciality dining to fast and street food.
<i>Additional activities identified to be developed include Leisure (especially given the timing of demolition of the existing leisure centre), commercial leisure, Culture, Community, Restaurants, particularly more quality dining, Living in the town centre, and events (see Identity branding and events above)</i>	To appeal to all sectors of the population, specifically including attractions for families and young people To lengthen the day, with a range of uses and activities that stretch from day to evening, and to enable a vibrant night time economy To create momentum that will attract an upward spiral of investment	Introduce flexible space for local commercial uses in Council led development, to enable new young businesses to have representation, and to try out new concepts. Adopt a lettings policy for Council controlled space that encourages and enables new and specialist operations to be represented. Explore the opportunity for pop up events/performance space, open mike nights in the town centre, pop up food offers – to enable targeted food based festivals	Through working with the Arts Council, HCC and Hampshire cultural Trust on the cultural offer. Through partnering with an events management company to make best use of the new Leisure Centre for community and cultural use, and as a live music/performance venue			
<i>Key is an offer that includes speciality, local and service based activities – What Amazon Can't Do</i>		Enliven the public realm around the skatepark to incorporate family orientated activities, seating café and natural surveillance to create an attractive welcoming environment. FS1 - Skate Park Climbing Centre Boxing Club Develop digital and virtual experiences alongside physical leisure and community activity.				

Theme 4: Activities



Theme 5: Development

- The Civic Quarter – Maximising the benefit:
 - developing a circular route through the town,
 - making sure the links are as good as they can be,
 - a catalyst for expanding the cultural and community activity throughout the town centre
- Better pedestrian and cycle access across A325 and A327
- Working with the owners of Princes Mead:
 - better linkages
 - enabling circular route
 - “Street” based redevelopment – longer term
- New development – vacant site:
 - green space to provide a balance the Civic Quarter
 - active frontages
 - high quality living in the town centre
- Key entrance – southern end of Queensmead:
 - reconsider servicing
 - create space for activities, exhibitions, outdoor performance
 - key Gateway feature - a real welcome

Theme 5: Development



Examples of early wins and “meanwhile” uses

- Redecorate the hoardings– local design competition, schools, colleges, art groups etc
- OR create a heritage trail/exhibition on the hoardings, e.g. using images from the FAST archive, displaying key historical aviation achievements and their contribution to the UK
- Provision of new seating in the town centre
- Time limit the servicing southern end of Queensmead, create exhibition/activity space
- Identifying busking locations in the town centre, auditions process and busking programme
- Allowing themed pop-up hot food/local produce providers in Queensmead one day month, possibly
- Design competition for branding Farnborough, with entries voted on by the public
- Exploring opportunities to use coloured/dynamic lighting for areas of the town centre
- Extending the CCTV to cover all Queensmead to improve security
- Discussions with landlords of Princes Mead, The Meads and Queensmead to secure permission for meanwhile uses or false shop fronts in vacant shops
 - student exhibitions
 - makers spaces
 - artist studios
- Temporary exhibition of a large physical attraction, such as an aircraft, within the town centre
- Movable mini forest of potted trees in Queensmead, linked climate change benefits of tree planting.

Process for delivery

- Strategy is part of the first stage in a process:
 - Policy Development
 - Public Realm Strategy
 - Wayfinding Strategy
 - Farnborough Transport Plan
 - Design Principles for Town Centre Living
 - Completion of draft Cultural Strategy
- Detailed masterplan in collaboration with owners of Princes Mead, Queensmead, The Meads
- Expanded focus on Town Centre Management
- Progressing development – Council Partnership led: Civic Quarter; Privately led: anticipated proposals for Princes Mead
- Short-, medium- and longer-term activities over a period likely to extend to circa 15 years

Organisational implications

- Achieving the objectives will require:
 - Adequately resourced Town Centre Management and promotion function
 - Adequately resourced development team and pro-active planning team
 - Dedicated bids manager – to maximise securing of all available funding
 - Ongoing pro-active approach to developing new partnerships, collaborative working with landowners, and taking a direct lead in securing the right outcomes
 - Being flexible, in the pursuit of clear objectives
- The Council's commitment and leadership is necessary to secure success through good governance. This will create the right environment to attract investment and growth.

Conclusions

- The Strategy sets the overall direction of work required to secure a sustainable and vibrant town centre for Farnborough through 5 key themes
- It is ambitious, but deliverable in the local economic context, and given the extent of development opportunity and interest that already exists
- The strategy is high level and unites a variety of aspirations
- It starts a process which will raise expectations, require funding, but will reap long term financial, economic and social rewards
- Commitment will provide confidence for investors and development partners – The Council has a plan and knows what it wants to achieve. It is committed to putting in place the work required to get there.

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The UK Shared Prosperity Fund (UKSPF)

JUNE 2022



Contents

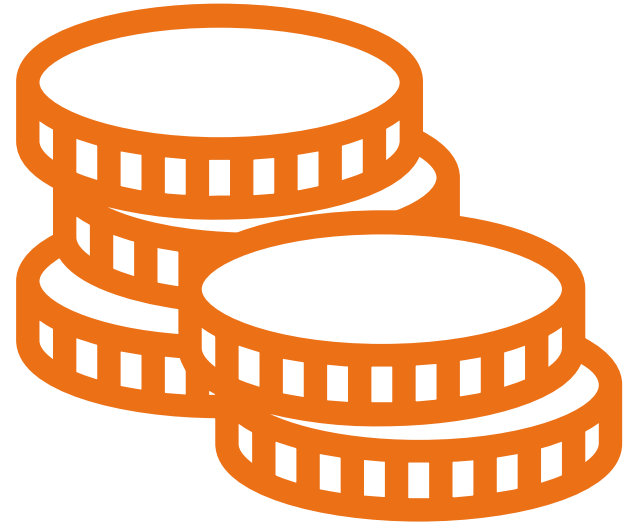
- What is the UKSPF ?
- What does it mean for Rushmoor ?
- How much money will we get ?
- What we have to do to get the money
- UKSPF Priorities
- Investment plan planning
- PPAB engagement and next steps

What is the UK Shared Prosperity Fund (UKSPF)

The UK Shared Prosperity Fund (UKSPF) is the government's domestic replacement for the European Structural and Investment Programme (ESIF).

The ESIF programme was used to fund local regeneration, employment and skills projects and programmes.

UKSPF also supports the ambitions of the government's Levelling Up White Paper (LUWP)



UKSPF – Available funding

The Government has allocated £2.6 billion over three years to the UKSPF

The Government has now published the UKSPF prospectus and allocations list

Rushmoor has been allocated up to £1 million (£33,868 in 2022/23; £67,737 in 2023/24 and £898,395 in 2024/25)

Authorities access their allocation on approval of a local investment plan

Local investment plans must be submitted by 1st August 2022

Building on UKSPF priorities, investment plans must identify the interventions to be made (from a menu of options) to realise desirable outcomes (based on local context and evidence)

UKSPF Priorities

The UKSPF prospectus sets out the Government's overall ambitions for the fund –

1	2
To build pride in place	Increase life chances across the country

These support the ambitions of the Levelling Up White Paper (LUWP)

UKSPF intends to achieve these aims through three key priorities -

1	Community and Places
2	Supporting local businesses
3	People and Skills

Through a range of permitted interventions, investment plans must focus on the UKSPF priorities

Community and places

This priority seeks to:



Strengthen our social fabric and foster a sense of local pride and belonging



Build resilient and safe neighbourhoods, through investment in quality places that people want to live, work, play and learn in

Supporting local businesses

This priority seeks to -



Create jobs and boost community cohesion



Promote networking and collaboration



Increase private sector investment in growth-enhancing activities

People and skills

This priority seeks to -

1

Boost core skills and support adults to progress in work

2

Support disadvantaged people to access the skills they need to progress in life and into work

3

Support local areas to fund local skills needs and supplement local adult skills provision

4

Reduce levels of economic inactivity and move those furthest from the labour market closer to employment

Community and Place	Supporting local business	People and Skills
<ul style="list-style-type: none"> • Visual improvements to town centres and high streets • Cultural/visitor economy interventions • Litter, waste and graffiti reduction • Projects to fight antisocial behaviour • Community projects 	<ul style="list-style-type: none"> • Support to increase town centre footfall (e.g. outdoor markets) • Development of cultural, visitor and heritage assets • Targeted business growth and innovation support 	<ul style="list-style-type: none"> • Technical and vocational qualifications in areas of local skills shortage • Intensive, wraparound one-to-one support to address barriers to employment • Life skills, basic skills and specialist support including achieving basic qualifications in alternative settings • Work experience, supported employment, enrichment activities, counselling and advice, and community referrals

Examples of Investment by each theme



Fund launch – 13 April 2022



Investment Plan submission window opens – 30 June 2022



Investment Plan submission window closes – 1 August 2022



First payments expected – from 1 October 2022



Funding period – April 2022 to March 2025

Summary of key dates and milestones

Other fund parameters

All interventions must be delivered by March 2025 or have a break clause allowing for closure by March 2025.

As well as deliver specific outputs and outcomes, Lead authorities must also demonstrate how their investment plans will contribute to the Government's **net zero strategy** and 25-year **environmental plan**.

Lead authorities will also be required to understand and demonstrate the impact the plans will have on the **natural environment** and their duties under the **Equality Act**.

On approval of the investment plan, organisations that can receive funding can include local authorities, public sector organisations, higher and further education institutions, private sector companies, community and voluntary sector organisations and registered charities.

More funding parameters

Authorities must also consider how UKSPF will align with other funding streams, including:

- Levelling Up Fund
- Community Ownership Fund
- Freeports
- Project Gigabit
- National Employment support programmes supplied through the JobCentre
- Existing adult skills provision
- European Structural and Investment Fund Programmes
- Further rural funding streams
- Any other funding streams available through devolution.

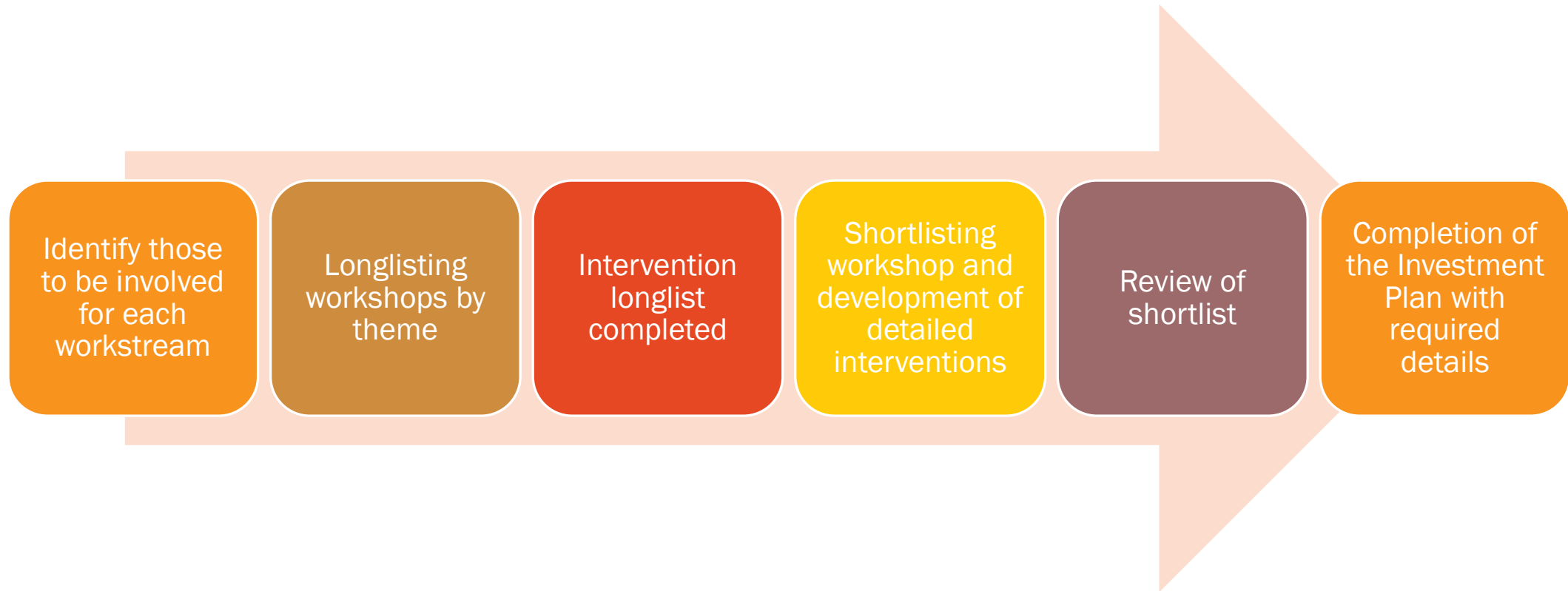
NB: The guidance makes explicit that the UKSPF should not duplicate or replace existing funded provision

Writing the investment plan

Lead authorities must develop an investment plan that addresses –

- **Local context** - Setting out the evidence of local opportunities and challenges through the lens of the UKSPF priorities.
- **Selection of outcomes and interventions** - Identify the outcomes the Lead authority wishes to target based on local context, and the interventions they wish to make, under each priority, from a menu of options. These should be clearly linked to local opportunities and challenges. See [UKSPF Interventions, Outcomes and Outputs list for England](#)
- **Delivery** – A detailed stage of the investment plan, in which Lead authorities must set out details to their -
 - approach to delivery and governance
 - expenditure and deliverables
 - capability and resource.

Intervention scoping – the process



Key documents and evidence

The council already has a number of key documents (i.e. strategies, plans and bases of evidence) that may relate to the UKSPF priorities. These include –

- The council plan
- Local plan
- Supporting Communities Strategy & Action Plan
- Strategic Economic Framework
- Draft Farnborough Town Centre Strategy
- Draft Green Infrastructure Plan
- Climate Change Action Plan



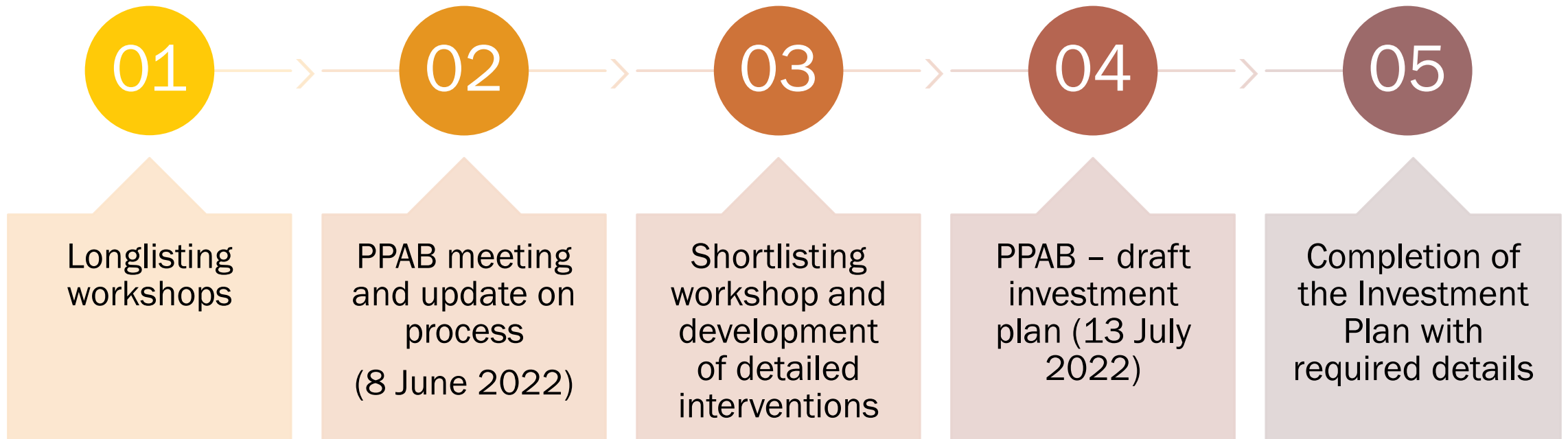
Draft shortlisting criteria

Shortlisting Criteria

- Is it a priority in the Council Plan/existing strategies?
- Are we already doing it?
- Can someone else deliver it?
- Size of funding request
- Resident/business/stakeholder support
- Does it/will it deliver tangible benefits?
- Member support?
- Does not incur additional costs for the Council (now or in the future)

Longlisting and shortlisting update

Next Steps





Any Questions

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13 April 2022

**CONSULTATION TO IMPROVE ARRANGEMENTS FOR ASYLUM ACCOMMODATION
DISPERSAL**

The Government is fixing the broken asylum system through the work of the Nationality and Borders Bill.

As you are aware, the asylum accommodation system is under enormous pressure because of the significant and sustained increase in asylum intake over the last 12 months and the build-up of the population as a result of Covid-19 related measures, which is placing unsustainable pressure on a limited number of local authorities. This has resulted in over 25,000 asylum seekers being accommodated in temporary contingency accommodation, such as hotels. This is not acceptable; it is not fair on the taxpayers, and it does not offer the right solution for communities or those seeking asylum; it must change.

We are committed to working with local authorities to move to a fairer distribution of asylum seekers. All local authority areas in England, Scotland and Wales will be expected to participate in a new system of full dispersal to allow us to move from hotels to less expensive and more suitable dispersed accommodation. We will start to expand the procurement process across England, Scotland and Wales from today, working closely with local authority areas to make them aware of proposed properties and allow any specific concerns to be raised for consideration.

We will achieve this through three key interventions:

1. To reduce and eliminate the use of hotels for asylum seekers by moving to a full dispersal model for asylum accommodation. This will mean expanding our existing approach of using private rental sector housing to all local authority areas across England, Scotland and Wales.
2. In May, following the local elections, the Home Office will launch an informal consultation with local government to inform how this model will work across England, Scotland and Wales and within regions and nations. The consultation will explore how asylum dispersal can better take account of the other impacts on local authorities, of resettlement and the care of unaccompanied asylum-seeking children.
3. Providing specific funding to recognise the existing contribution of local authorities and for new dispersed accommodation. We will continue to work with local government to capture and evaluate data to understand the impact of asylum dispersal on local authorities going forward.

The arrangements for asylum accommodation are different in Northern Ireland as Northern Ireland does not form part of the asylum dispersal system. My officials will work with

colleagues in Northern Ireland, following the conclusion of their elections on 5 May to identify how they can contribute to this UK wide challenge.

Consultation

The Full Dispersal model will reduce and end the use of hotels by allowing the Home Office to procure dispersal properties within the private rental sector in all local authority areas across England, Scotland and Wales, rather than the minority of local authorities which currently participate, this approach will reduce pressures on those local authorities.

We will work with local authorities, through an informal consultation, to design the details of how the full dispersal system will operate in each region. We will invite views from Devolved Governments, Local Authorities and Non-Government Organisations who have an interest in asylum dispersal and resettlement. The model will consider the impacts on urban and rural areas as well as market capacity and will seek to align asylum dispersal to national population share. It will provide local authorities with more control and autonomy at a regional level by asking them to collectively agree an approach to dispersal in their region. This presents an opportunity for national and local government to work together to ensure the system works better for communities across England, Scotland and Wales. The process will be underpinned by a robust governance framework which is fair and transparent. If local authorities are unable to agree an approach to dispersal in their region, then the Home Office and its commercial partners will move ahead with a regional plan.

Longer term, the consultation will shape the design of a reformed asylum dispersal system which covers all local authority areas in England, Scotland and Wales and is:

- Fair and sustainable
- Collaborative, providing increased engagement and involvement of local authorities
- Innovative and responsive to changing demands and needs.

As part of the ongoing work with local authorities we will ensure the asylum dispersal scheme is part of the broader context, including ensuring we work together on providing accommodation to refugees brought here under the UK Resettlement Scheme (UKRS), those on the Afghan Citizens Resettlement Scheme (ACRS), the Afghanistan Relocation and Assistance Policy (ARAP), Homes for Ukraine and unaccompanied asylum-seeking children (UASC) looked after by local authorities.

Funding

The New Burdens Doctrine states all new burdens on local authorities must be properly assessed and fully funded by the relevant department. To support the implementation of a full dispersal model, as part of the consultation process, the Home Office is committed to undertaking a new burdens assessment. This will be an opportunity to better understand the costs associated with asylum dispersal and engage with the local government sector. Where we identify genuine additional and ongoing costs, these will be addressed in line with the New Burdens Doctrine and subject to a post-implementation review.

To recognise the existing contribution and longstanding support from local authorities, each local authority in England, Scotland and Wales which was accommodating asylum seekers on 27 March 2022 will receive a £250 one off payment per asylum seeker.

In addition, I have made further funding available for 2022/2023 to provide £3,500 for each new dispersal bed space occupied, in both new and existing dispersal areas, between 28 March 2022 and 31 March 2023. This funding can be used to implement and/or bolster

services in both new and existing areas. This will alleviate some pressures on local authorities and will ensure every local authority plays its part in this important work.

Home Office officials will contact council officers shortly to provide further detailed information on the initiatives outlined.

This Government remains committed to working collaboratively with local authorities to ensure we have an asylum accommodation system which is suitable, sustainable, and fair for taxpayers.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Foster', followed by a period.

Kevin Foster MP
Minister for Safe and Legal Migration

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POLICY AND PROJECT ADVISORY BOARD WORK PLAN

The purpose of the work plan is to plan, manage and co-ordinate the ongoing activity and progress of the Council's Policy and Project Advisory Board, incorporating policy development work carried out through working groups.

(A) CURRENT WORKING GROUPS APPOINTED BY THE POLICY AND PROJECT ADVISORY BOARD

GROUP	MEMBERSHIP 2021/22	CURRENT POSITION	CONTACT
Elections Group	Cllrs Peter Crerar (as Vice-Chair of PPAB), Sue Carter (Cabinet Member with responsibility for electoral issues) Peter Cullum (Chairman of Corporate Governance, Audit and Standards Committee), plus three others Chairman:	The first meeting of the Municipal Year would be held in July 2022.	Andrew Colver Head of Democracy and Community Tel: (01252) 398820 andrew.colver@rushmoor.gov.uk
Transformation Task and Finish Group	Cllrs Marina Munro (Chair of PPAB), xx (as Cabinet Member with responsibility for this area of work), plus four others Chairman:		Karen Edwards Executive Director Tel: (01252) 398800 karen.edwards@rushmoor.gov.uk

(B) OTHER ISSUES/MATTERS FOR THE WORK PROGRAMME

ISSUE	DETAILS	CONTACT DETAILS
REGENERATION		
Town Centre Strategy	Update to be provided at the meeting on 8 th June following the workshop held 5 th April, 2022.	
ENVIRONMENTAL SUSTAINABILITY		
DEPRIVATION HEALTH AND WELLBEING		

	OTHER MATTERS	
UK Shared Prosperity Fund	Following the briefing on 23 rd March, 2022, an update would be provided at the meeting in June, providing an update on the background, high level summary and next steps following the allocation of £1 million of funding from central Government.	
Asylum Process Consultation	An Asylum Process consultation was currently underway with a closing date on 1 st July, 2022. At the meeting in June it was proposed that a briefing would be provided to allow Member input into the response.	

POLICY AND PROJECTS ADVISORY BOARD

AGENDA PLANNING – 2022-2023

8th June 2022	<ul style="list-style-type: none"> • Town Centre Strategy – Update • UK Shared Prosperity Fund • Asylum Process Consultation
13th July 2022	<ul style="list-style-type: none"> • UK Shared Prosperity Fund
21st September 2022	<ul style="list-style-type: none"> •
23rd November 2022	<ul style="list-style-type: none"> •
25th January 2023	<ul style="list-style-type: none"> •
15th March 2023	<ul style="list-style-type: none"> •
<i>Potential items to be considered</i>	<ul style="list-style-type: none"> • <i>Council Business Plan</i> • <i>Town Centre Regeneration</i> • <i>Future Parking Approach</i> • <i>Leisure Contract</i> • <i>Housing and Homelessness Strategy – 2-3 sessions</i> • <i>Communications Strategy</i> • <i>Shared Services with Hart DC</i> • <i>Customer and Digital Strategy</i> • <i>Procurement Strategy</i> • <i>Southwood Country Park – Longer term Management Plan?</i> • <i>Review of Local Plan (in consultation with the SHLPG)</i> • <i>Hampshire Local Transport Plan (in consultation with the SHLPG)</i> • <i>Joint Municipal Waste Management Strategy (in consultation with the Waste and Recycling Options Group)</i>

PROGRESS GROUP MEETINGS

Membership: Cllrs Jess Auton (Vice-Chairman), P.I.C. Crerar (Vice-Chairman), Marina Munro (Chairman),+ one other Cons, M.J. Roberts and Craig Card.

13 June 2022		
27th July 2022		
5th October 2022		
6th December 2022		
8th February 2023		
28th March 2023		
FUTURE MEETINGS	<p><i>Items carried forward from 2021/22, for consideration:</i></p> <ul style="list-style-type: none"> • <i>Frimley ICS</i> • <i>Budget and Financial Strategy</i> • <i>Income Crisis</i> 	

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